



Lehigh Valley Activity Professionals Association

Achieving success through professional education and shared knowledge.

Providing recreational and enrichment programs to all we serve.

Impacting the quality of life to those in our care.

LVAPA Meeting Minutes Thursday, September 12, 2024

Virtual Meeting Location: Heritage Village Campus- Cooper Center 139 West Beil Ave Nazareth, PA

1. Introductions
2. Guest Speaker:
 - a. **Topic:** "Dear Crossing – How Ageism Affects us All"
 - b. **Presented by:** Doreen Connelly
 - c. **Objectives:** Breaking stereotypes on aging / Aging is something that we all do / Reshaping the way that we feel about the older population
 - d. **Feedback:** "Great topic"
3. Toured facility- Thank you to Heritage Village for hosting!
4. Review and Approval of Last Meetings Minutes *Carrie Shafer*
5. Treasurer's Report – *Liz Arndt* (not in attendance)
 - a. Balance- \$1,007.99 as of 9/10/24
 - b. Current Members- 14
6. PR Report – *Debbie Smith*
 - a. Debbie S will now oversee website and Facebook updates.
 - b. FACEBOOK:
 - i. It was asked if members can post on the LVAPA FB page asking if entertainers are well received or any questions that one may have. It was suggested to have a private Facebook member chat where members can chat openly about entertainment, issues, etc... Unfortunately, members would need to have a FB account to participate. It was approved to make such group chat; *Debbie* and *Carrie* will work on this.
 - ii. We are trying to make our Facebook page more active. Because of the Facebook algorithm at lot of what is posted is not seen on Facebook feeds, so we encourage everyone to go to LVAPA on Facebook, like and interact with our posts. The more interaction we have the more you will see LVAPA on your FB feed.
 - iii. On months that we don't meet, Carrie suggested doing a Facebook Live Lunch and Learn. 20 min session where we can discuss topics. There would be no CEUs for these and you would need to have a FB account to view. If someone is interested in taking this task on contact Carrie.
 - c. WEBSITE:
 - i. Everything you need is now in one spot: www.lvapa.com
 - ii. Membership, Meeting dates, RSVP to meetings- all is located on website. No more Signup Genius

7. Group Events-LVAPA is looking at hosting 1-2 multi facility events this year. Great for positive PR in our community.
 - a. Hosting facility needs to be large enough to where members could bring a group of their residents to the event.
 - b. Pine's Dinner Theater- LVAPA would rent out the entire facility and each community could bring a group. Carrie looked into and they are not able to accommodate at this time, but this could be a good option come Spring when they are more secure in their new location. Revisit in January for a Fall 2025 date.
 - c. Art Show- Facilities would submit artwork/crafts to be put on display and we could open this to the public as well as to facilities to view. We would put together a picture slide show to be able to show in facilities for those who are unable to come out. Cassie Evanczik agreed to call the Allentown Art Museum regarding art show. This would be for June.

8. Upcoming Meetings: *for more information and to RSVP please visit www.lvapa.com*
 - a. November 12, 2024- Spring Village at Pocono 9am-noon; early lunch will be provided.
 - b. January 16, 2025- ZOOM 9am-Noon
 - c. March 11, 2025- ZOOM 9am-Noon
 - d. May 29, 2025-Traditions of Hanover- Time TBA, ENTERTAINMENT SHOWCASE (see below)
 - e. July 10, 2025- - 9am-Noon
 - f. Sept 9, 2025- Heather Glenn- 9am-Noon

9. 2025 Entertainment Showcase: *Christy Shive* Hosted every other year.
 - a. Anyone who has new or favorite entertainers should email lvapa@live.com to have them added to the list. We try our best to get new entertainers each time but need the help of our members to reach out them. A flyer will be made and emailed to members to share with entertainers. Entertainers will then sign up on our website, members will vote on which entertainers to trial. Entertainers who participated in 2023 are not eligible to participate unless there are open spots. Each entertainer will be required to submit a GC for a free performance; this will be raffled off to members.
 - b. Suggestion was made for locking in prices with entertainers; great idea, but Carrie reminded everyone that location is a factor when many entertainers. We do ask for cost on entertainer application.

10. Entertainment Listing: Email any entertainers to lvapa@live.com to be added to the list. If you are interested in the list, please email lvapa@live.com. This list will be available to members in Facebook Group Chat.

11. Discounts-
 - a. Activity Connection- no report at this time *Liz Arndt*

12. Education Opportunities
 - a. PAPA Conference- [2024 Conference – Pennsylvania Activity Professional Association \(papactivitypro.org\)](https://papactivitypro.org)
 - b. Montessori Concept in Dementia Care- September 18, 2024 Virtual training- Contact Christabel at csmith@angelicpc.com

Attendance: See Attendance sheet.