2023 ENTERTAINMENT SHOWCASE

DATE: July 11, 2023 (A few activity directors were on vacation, may be best to host more in the spring.)

TIME: 9am-1pm Timing worked well.

9am-9:15am: Introduction/Greeting

9:15am-12:15pm: Entertainment

12:15pm-1pm: Meeting/Closing

HOSTING LOCATION: Atrium of Allentown Facility was great and accommodating. Facility surprised us on that day with hot appetizers at 11:30am. A thank you card was sent to facility and activity director. Space was good for number of people that attended.

5767 Cetronia Rd.

Allentown, PA 18106

2nd Floor Grand Hall

PARTICIPANTS: 26 RSVP- 21 showed

ENTERTAINERS: 12 SPACES 12 entertainers signed up, 3 backed out. A total of 9 entertainers performed.The timing was perfect and allowed for ample time for set up and tear down. 4 entertainers sent or dropped off items to put in swag bags- drink cozies, business cards, flyers, etc…

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| --- | --- |
| STAGE A | STAGE B |
| 9:15 | 9:30 |
| 9:45 | 10:00 |
| 10:15 | 10:30 |
| 10:45 | 11:00 |
| 11:15 | 11:30 |
| 11:45 | NOON |

-Entertainer participant forms sent out via email, as well as given to members to distribute to their favorite entertainers. (Carrie will email flyer)- Flyer emailed to entertainers on 3/23/23, also sent to LVAPA members who are encouraged to share with their favorite entertainers.

-Entertainers must complete and submit the participation form by 5/8/23.

-Entertainers will be chosen by the association to participate live. If chosen, the association will contact entertainer by June 1st to set up time.

-10mins to set up, 10mins to perform and 10mins to tear down

-Each live performer will be requested to supply a gift certificate for a free or ½ off performance, which will be raffled off to members to be used for a booking in 2023 or 2024 (non-holiday shows).

-Those not picked may still send information to distribute in swag bags.

REFRESHMENTS:

Light breakfast refreshments provided by Christabel. Christabel provided a large array of pastries, breakfast snacks and fresh fruit and set it up beautifully. There was a lot left over. The facility surprised us with hot apps at 11:30am. Very nice touch, but a lot was not eaten.

SWAG BAGS:Carrie donated a small bag of chips and a couple pieces of chocolate to bags. Some entertainers game drink cozie, business cards, etc… Mrs. Bush’s donated pens.

ENTERTAINMENT LISTING: Sheet was handed out with info about entertainer and a place to put notes. This was super helpful for participants.

FLYER:

Logo for Atrium of Allentown- Christabel email to Carrie

Flyer to be sent for approval prior to mailing. Flyer was approved on 3/27/23 via email from Christabel.

Max RSVP 40-60

Sending Save the Dates by 4/1 via email; Mass mailing May 31- save the dates were emailed on 3/28/23 via email to all members past and present. Cassie will put up on website and FB as an event.

**Next Entertainment Showcase Meeting: MAY 25, 2023- NOON Zoom**

**UPDATE: 6/12/23**

MaryJo is current contact for Atrium- 610-653-5654- left message with nursing on Thursday and then again on cell phone today 6/12.

Mailing was sent to 100 facilities 6/12/23.

Email was sent on 6/8/23.

Maryjodeegan1966@gmail.com

Suggestions for future:

* More items in swag bags- more entertainers who couldn’t attend.
* Move to spring, when less vacations.